

# 'Nature and Role of Standards for Certifications' in the Sustainability and Digital Sectors

Online Workshop  
16 December 2025  
h 14:00  
Campus unibz



- 14:00    **Introduction**  
**“Norms sans certification” and “Norms de certification”**  
Laura Valle, Associate Professor of Private Law, Free University of Bolzano
- 14:15    **Non-Certified Sustainability Standards as Instruments of Soft Regulation**  
Maria Chiara Marullo, Profesora Contratada Doctora de Derecho Internacional Privado, Jaume I University, Spain
- Q&A session (10 min.)
- 14:45    **The Role of Standards in the Sustainability Sector**  
Michel Faure, Maastricht University, Erasmus University, Rotterdam and Universitas Indonesia
- 15:05    **Technical Standards in the Digital Sector: Between Continuity and Innovation in the Internal Market**  
Annalisa Volpato, Associate Professor of European Union Law, University of Padua
- Q&A session (10 min.)
- 15:35    **Standards as Products**  
Vibe Garf Ulfbeck, Professor and Head of the Centre for Private Governance, University of Copenhagen
- 15:55    **The Role of Private Environmental Standards in the Implementation of the European Green Deal**  
Leonardo Parona, Assistant Professor of Administrative Law, Law Department, Roma Tre University
- Q&A session (10 min.)**
- 16:25    **The Role of ESG Standards for AI Sustainability Certification: A Legal Approach**  
Maria Cristina Gaeta, Assistant Professor of Private Law, Suor Orsola Benincasa University, Naples
- 16:45    **The Institutionalisation of Sustainability in Europe: From Social Standards to Legal Norm**  
Silvia Ciacchi, PhD Candidate, Erasmus School of Law, Erasmus University, Rotterdam
- Final Q&A session (15 min.)
- 17:00    **End of the workshop**
- Scientific Organization:** Laura Valle  
**Organization Management:** Alberto Frigo